

Business Scorecard

Business Name: _____

Team Members Name: _____



The scorecard below provides the basic steps you should follow to prioritize your business responsibilities during the 2 weeks. This chart gives you a total possible score of 100 points. Please have your teacher initial your scorecard at the end of the business day. Team that accumulates the most point wins prizes at the end of the second week.

BUSINESS PLAN WEEK 1



5	Day	PowerPoint Score Points added value of 5 POINTS.
<input type="checkbox"/>	6/12	Problem / Solution / Mission & Social Impact / Opportunity Recognition / 30 Pitch
<input type="checkbox"/>	6/13	Business Model / Market Research
<input type="checkbox"/>	6/14	Competition / Qualification /
<input type="checkbox"/>	6/15	Startup Funds / ROI / ROS / EOU & Sales Projections
<input type="checkbox"/>	6/16	Yearly Projections / Future Plans
<input type="checkbox"/>		Total Points

SOCIAL MEDIA WEEK 2 PROMOTIONS AND MARKETING



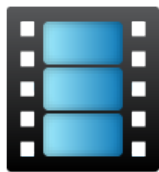
<input type="checkbox"/>	<input type="checkbox"/>	Twitter
<input type="checkbox"/>	<input type="checkbox"/>	Facebook Like Page
<input type="checkbox"/>	<input type="checkbox"/>	YouTube
<input type="checkbox"/>	<input type="checkbox"/>	Linkedin
<input type="checkbox"/>	<input type="checkbox"/>	Business Email

ACTIVITY



<input type="checkbox"/>	Innovative Game
<input type="checkbox"/>	eMerge trip and scavenger hunt (networking event)
<input type="checkbox"/>	Lego Activity
<input type="checkbox"/>	30 Sec Pitch
<input type="checkbox"/>	Presentation

EXTRA POINTS



<input type="checkbox"/>	Additional Commercial
<input type="checkbox"/>	Marketing Package / Web development
<input type="checkbox"/>	Original Pictures of your products
<input type="checkbox"/>	Survey
<input type="checkbox"/>	Going Above the call of Duty

TOTAL POINTS _____ **DATE:** _____

